

AIRPORT BILLBOARD & VIDEO

EXPOSE YOUR BRAND TO A HIGHLY DESIRABLE AUDIENCE WHILE AT THE NEWLY RENOVATED YVRA.

With the most direct flights into the Hayden airport in history, expecting annual passenger projections of 300,000 in 2021 and 350,000 in 2022- there has never been a better time to reach a more captive audience.



BILLBOARDS* (12 month agreement)

30" X 40" VERTICAL, LIGHTED

Premium Placement \$3,000: Units 1, 2, 3, 4, 8, 9, 10, 11, 12

Standard Placement \$2,400: Units 13, 14, 15, 17, 20, 20A, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33

60" X 40" HORIZONTAL, LIGHTED

Premium Placement \$3,600: Units , 5, 6, 7, 10, 16

Standard Placement \$2,800: Units 18, 19, 20

40" X 60" VERTICAL POSTER Various Positions Available

Units 34, 35, 36, 37, 38, 39, 40

Single Display \$600

Set of 3 \$1,500

*Billboards should include an additional .125" bleed on all four sides

VIDEO SCREENS

Our visitor signage network includes seven screens located in the arrivals area of the Yampa Valley Regional Airport (YVRA).

These (5) 46-inch screens and (2) 32-inch screens highlight your business in a vivid, bright, and colorful way that welcome visitors to our community. Our screens run a continuous non-audio loop.

Your 15-second ad will display a minimum of twice every 10 minutes. The average wait time at YVRA is 18-minutes.

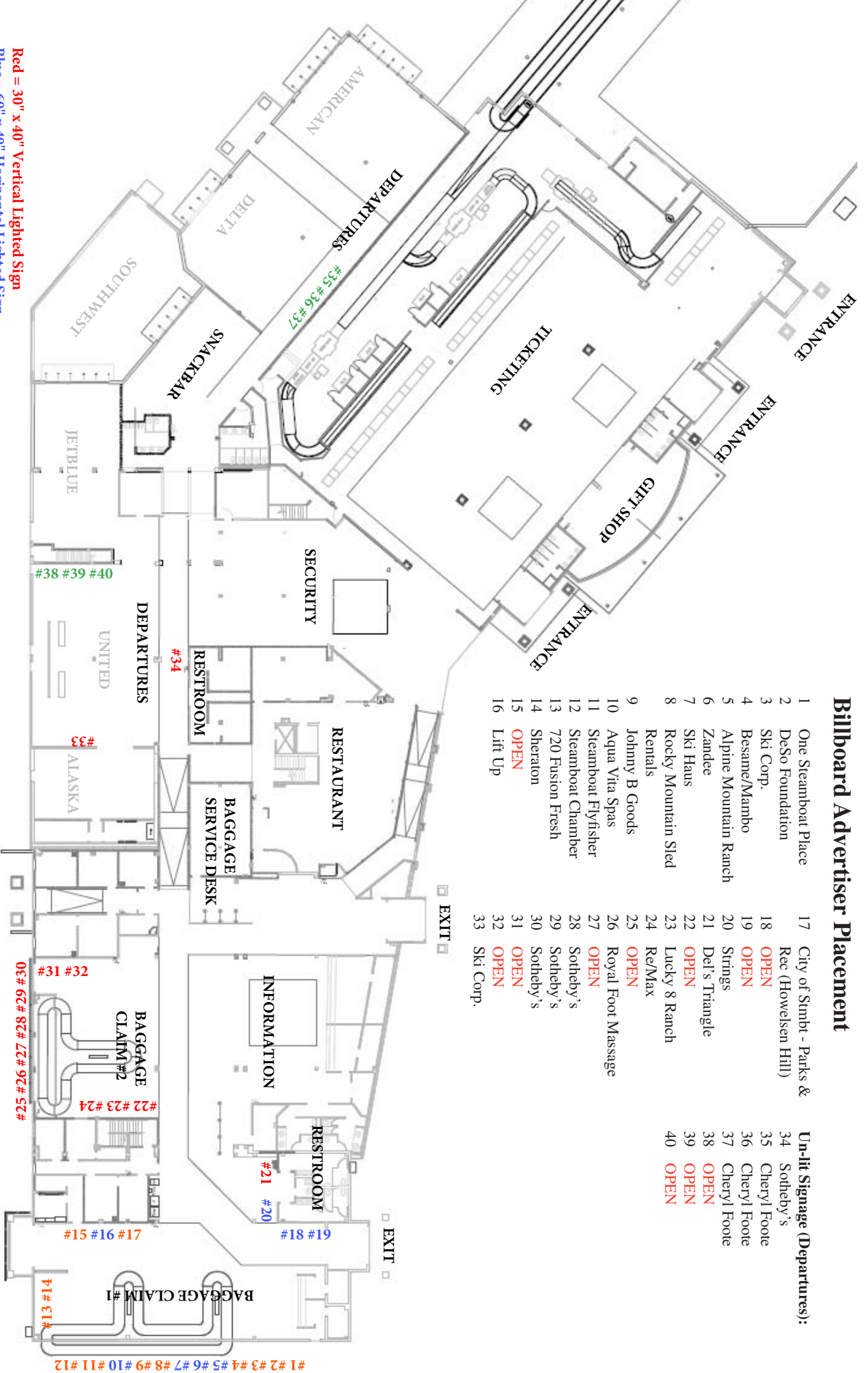
Two 15-second video ads \$1,560

BAG BELT 1 RECEIVES: **United** - Newark, Washington Dulles, and Houston; **American** - Chicago and Dallas/Ft. Worth; **JetBlue** - Boston and Fort Lauderdale; **Delta** - Atlanta and Minneapolis; **Southwest** - Nonstop routes from Denver & Dallas

BAG BELT 2 RECEIVES: **United** - Denver, Chicago, Los Angeles, and San Francisco;
Alaska - Seattle and San Diego;

Billboard Advertiser Placement

1	One Steamboat Place	17	City of Stmbt - Parks & Rec (Howelsen Hill)	34	Un-lit Signage (Departures): Sotheby's
2	DeSo Foundation	18	OPEN	35	Cheryl Foote
3	Ski Corp.	19	OPEN	36	Cheryl Foote
4	Besame/Mambo	20	Strings	37	Cheryl Foote
5	Alpine Mountain Ranch	21	Del's Triangle	38	OPEN
6	Zandee	22	OPEN	39	OPEN
7	Ski Haus	23	Lucky 8 Ranch	40	OPEN
8	Rocky Mountain Sled Rentals	24	Re/Max		
9	Johnny B Goods	25	OPEN		
10	Aqua Vita Spas	26	Royal Foot Massage		
11	Steamboat Flyfisher	27	OPEN		
12	Steamboat Chamber	28	Sotheby's		
13	720 Fusion Fresh	29	Sotheby's		
14	Sheraton	30	Sotheby's		
15	OPEN	31	OPEN		
16	Lift Up	32	OPEN		
		33	Ski Corp.		



Red = 30" x 40" Vertical Lighted Sign
 Blue = 60" x 40" Horizontal Lighted Sign
 Green = 40" x 60" Poster
 = Video Screen