



Vendor Booth Program Overview

Gain exposure for your product through the Tailwinds General Store Vendor Booth Program. Our program currently serves approximately 150 passengers per day from April to November at the Yampa Valley Regional Airport. The booth space is located within the Tailwinds General Store. The focus of the store is to promote our local products to the many passengers traveling through our community. Getting people to experience your product is one of the best ways to increase sales and build awareness for your brand.

How to participate....

Vendor booths are scheduled on a weekly basis and may be requested up to six weeks in advance. All request must be submitted on a Vendor Booth Request Form by the deadline indicated on the Instructions page; request forms are will be e-mailed to interested vendors. All requests are confirmed at least two weeks prior to the start of the recognition period. Booths are only available for weekends. Vendors may request specific days or dates for recognition, but they are subject to availability and cannot be guaranteed.

All Vendor booths will require staffing from the Vendor and require a signed Vendor Policy Form; forms will be e-mailed to interested vendors. Signed copies must be faxed to the Yampa Valley Regional Airport Administration office where they will be kept on file. Vendors must also have a current Certificate of Insurance on file, as outlined in the Vendor Policy. You must have this paperwork on file prior to contacting the general store to set up booths. You are responsible for supplying all needed materials including a tablecloth, support products, and merchandise.

Fees.....

A list of all products to be sold, promoted or given away is required with the Vendor Booth Request Form. Vendor booth fees are 10% of gross sales.

If you have any specific questions about our demo program please contact Jennifer Bell at jbelle@co.routt.co.us.

Thank you for your interest in the Tailwinds General Store Vendor Booth Program.

Kevin Booth
Airport Director
Yampa Valley Regional Airport